



*Power Down:*  
**GETTING  
GREEN  
RETREAT**

*Driving Sustainability in  
the Data Center Industry*

**September 12 - 14, 2023**



## **WELCOME**

Thank you for joining us for the second Power Down, Getting Green Data Center Retreat! We are honored to have you join us and are extremely excited to spend this time together tackling one of the most important challenges that our industry faces today. Together we will make a difference in the sustainability practices of our companies and our industry. Most importantly, we are coming together to share ideas and discover a viable path forward to make the right choices for our planet. Here's to a great week!

Sincerely,

Your friends at Schneider Electric & Kohler



**SCAN**  
to view the full  
event playbook



## AGENDA

### Power Down: Getting Green Retreat Itinerary

September 12 - 14, 2023

#### September 12, 2023

- 12:00 - 3:15 PM** Registration Begins - Hotel Lobby
- 4:00 - 4:30 PM** Welcome Remarks - Hall of Champions
  - Rob McKernan (Schneider Electric)
  - Charles Hunsucker (Kohler)
- 4:30 - 6:00 PM** Keynote | Robert Swan, Polar Explorer & Environmental Leader
- 6:00 - 9:00 PM** Whisky Tasting & Dinner at Old Course Hotel, Green Sheds

#### September 13, 2023

- 7:30 - 8:00 AM** Breakfast - Hall of Champions
- 8:00 - 8:15 AM** Morning Session Opening and Introductions - Hall of Champions
  - Alanna Jacobbo (Schneider Electric)
  - Steve Zielke (Kohler)
- 8:15 - 9:45 AM** Forging the Path to Net Zero - Hall of Champions
  - Session moderated by: Amanda Abell (Vantage), Curtis Aubry (Vantage)
- 10:00 - 11:00 AM** What You Need to Know: Scope 3 Emissions - Hall of Champions
  - Session moderated by: Louis Liu (Kohler), Alex Rakow (Schneider Electric)
- 11:00 - 11:45 PM** Lunch - Hall of Champions
- 11:45 - 5:00 PM** Selected Activities (Golf, Land Yachting or Spa)
- 7:00 - 10:00 PM** Reception & Dinner at St. Andrews University

#### September 14, 2023

- 7:00 - 8:00 AM** Breakfast - Hall of Champions
- 8:00 - 8:45 AM** Basics & Beyond: On-Site Energy - Hall of Champions
  - Session moderated by: Stuart Sheehan (Schneider Electric), Francisco Morocz (Heila Technologies), Adam Wray-Summerson (Clarke Energy)
- 8:45 - 9:30 AM** Basics & Beyond: Off-Site Energy - Hall of Champions
  - Session moderated by: Kevin Melville (Schneider Electric), Joe Kava (Google), Chris Pennington (Iron Mountain)
- 9:45 - 10:45 AM** The Future of Sustainable Design - Hall of Champions
  - Session moderated by: Dean Nelson (Cato Digital), Joe Reece (Schneider Electric)
  - Contributors: Michael Bell (Burns & McDonnell) and Wyoming Hyperscale White Box
- 10:45 - 11:30 AM** The Who & What of Sustainability Reporting - Hall of Champions
  - Session moderated by: Utaukwa Allen (GLP)
  - Panelists: Charlie Evans (Guggenheim), Ali Ruckteschler (Equinix), Anna Timme (Schneider Electric)
- 11:30 - 12:00 PM** Closing Remarks - Hall of Champions
- 12:00 PM** Lunch & Departures - Hall of Champions

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Amanda Abell

### Vantage Data Centers

Serving as senior director, global sustainability, Amanda Abell leads, defines and implements strategies to support Vantage's global environmental stewardship and sustainability initiatives. Sutton is an accomplished sustainability professional with more than 17 years of experience in planning and program implementation.

Prior to Vantage, Amanda was the sustainability manager at Denver International Airport where she led the sustainability program for the largest airport in North America.

Amanda graduated from Colorado State University with a Bachelor of Science in environmental health. In addition, she holds a Master of Science in environmental policy and management from the University of Denver. In 2022, she was recognized on Data Centre Magazine's Top 10 Global Hyperscale Data Centre Sustainability Leaders list and a recipient of the IMasons IM100 award.



## Utaukwa Allen

### GLP

Utaukwa Allen recently joined GLP's global data center business as Senior Vice President, Sustainability & ESG, where she develops strategies and programs at the intersection of technological innovation, sustainability, and social impact to support the company's mission to be a positive force for technology, people, and the planet. Previously, she served as the Vice President, ESG + CSR at Kyndryl, the world's largest IT infrastructure services provider and as a Senior Director at Microsoft, where she led the community development and sustainability strategy for Microsoft's global datacenter operations. Earlier in her career, Utaukwa practiced corporate and privacy law. Utaukwa earned her doctorate in education from Harvard University. She also holds a Juris Doctor from Duke University School of Law, a Master's degree in international education from New York University, and a B.A. from Duke University. Utaukwa is broadly passionate about the relationship between human development and social change, technology that supports this relationship, and the potential to drive more inclusive economies.



## LENAİK ANDRIEUX

### Kohler Power Systems

General Manager, EMEA.

LENAİK has over 20 years of experience in the electrical and generator set industry.

He held sales management positions in the French generator set manufacturer SDMO from 1998 to 2001.

He joined Caterpillar in 2001 and held Dealer interface and sales management roles for Europe, Africa, Middle East, and CIS before moving to Newberry, SC, in 2007 as the global engineering manager for gas generator sets 250kVA and below. In 2009, he became Electric Power global product definition based in Griffin, Georgia. At the beginning of 2012, he returned to Geneva, Switzerland, to lead Electric Retail sales worldwide. In 2013, he was appointed general manager for the Electric Power Retail business assumed responsibilities for FG Wilson and Caterpillar marketing organizations, distribution, engineering, manufacturing, product development, and customer and product support for diesel generator sets 1000 and below.

In March 2015, LENAİK was appointed general manager for the Caterpillar Electric Power Investor business (diesel generators above 750 kVA) with responsibilities for sales, marketing, engineering product support operations. In September 2016, LENAİK became general manager of the newly formed Large Electric Power organization adding Power Rental to its existing portfolio and joining the board of Energyst, a power company.

He served as president of Europgen, the European genset manufacturers association from 2014 to 2019.

In January 2019, LENAİK joined the Kohler Power Group as the General Manager for EMEA and president of SDMO holding. In November 2019, he was appointed president of GIGREL, the French generating syndicate.

In 2023, LENAİK's scope was extended to India and Australia as sales regions. He also became general manager for Kohler Power Controls and Distribution entity based in Cholet as well as Kohler Global Marine business.

LENAİK is French and holds master engineering degrees in power electronics from both Ecole Polytechnique Nantes and Université de Nantes. He is an alumni of IMD Lausanne. In 2016 he completed Caterpillar Leadership program, Digging Deep.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Curtis Aubry

### Vantage Data Centers

As Vice President, Innovation, Global - Vantage Data Centers, Curtis is responsible for Product Innovation inclusion of development standards for current generation data center product design and research and development associated with next generation data center infrastructure design.



## Diraj Bamola

### Equinix

Diraj Bamola leads Global Design & Construction for Equinix. This includes Renewable Energy and Power Procurement Diraj has been at Equix for 13+ years. He is all humbled, excited & motivated about taking on the execution and innovation-related challenges being posed to our industry, some of them existentialistic.

## Ryan Baumann

### Kohler Power Systems

As a power professional, Ryan has focused his efforts over the last 28 years with Kohler Power Systems to listening and growing from the various customers he's engaged with. In his current role, Ryan is responsible for developing lasting relationships while collaborating and partnering with clients from early stage project development through commissioning and turnover. These clients include Government, Telecom and the Data Center industries. Most recently, as Global Director of Kohler Power Systems he was responsible for all Data Center projects and partners worldwide. Leveraging his background in the industry, Ryan works in concert with end users, consultants, contractors, and distribution partners early in the design phase and throughout the project to offer solutions to fit each customer's need.

During his tenure with Kohler, Ryan has enjoyed all aspects of the power business. His early years were spent commissioning mission critical facilities across the globe, designing cutting edge systems, and managing all aspects of sales, design, training, and production for large customer projects. Ryan is committed to continuous improvement, providing best in class products, processes, and strategies to give our customers an experience unparalleled in the market.

Ryan is a graduate from the University of Wisconsin – Platteville, with a bachelor's degree in electrical engineering. He and his wife, Jessica, enjoy travelling and exploring the country with their seven children.

## Matthew Baynes

### Schneider Electric

Matthew Baynes serves as the Vice President, Design & Construction Partners for the Cloud & Colocation Service Provider Segment of Schneider Electric.

As a Board Member of the European Data Centre Association (EUDCA) Matthew is dedicated to helping cloud, hyperscale and colocation service providers design, build and operate sustainable digital infrastructure.

Matthew has over 20 years of experience within the IT, Data Centre and manufacturing industries and today he focuses on identifying and developing business opportunities within new, emerging markets often working directly with global customers to help them scale into new markets quickly and efficiently.

Matthew currently leads a global team dedicated to develop & grow partnerships with Design & Construction Partners in the Cloud & Colocation data centre market supporting design, build, operate & maintain needs & requirements throughout the data centre lifecycle.

Matthew is an experienced commercial individual, who also works across the Schneider Electric organization to influence the company's growth strategy and its data center lifecycle offering helping to address new market trends and enhance customer acquisition strategies.



# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Avery Bell

### Kohler Power Systems

Avery is the North America Sales Manager for Kohler's Data Center Team. Within his role he is working with international data center clients to ensure designs, production, and services all align. Previously, he was an outside sales representative in Vertiv / Liebert's Kansas City office growing the 3PH power business in the Midwest. In 2018 he was nationally recognized as one of Vertiv top ten producers for North America power systems. He has his bachelor's from Michigan State University and his MBA from University of Kansas. His background with financial analysis and passion for environmental sustainability has uniquely positioned him to help companies make positive changes for the planet while increasing the value of their businesses.



## Michael Bell

### Burns & McDonnell

Michael is a Project Manager with experience in mission-critical facilities. Projects include prototype/program development, site selection, site due diligence, design, design-build, and construction administration. Michael is focused on making clients successful by delivering effective solutions to complex projects that meet the intended budget and schedule. He has built teams that include diverse expertise from development, environmental, architectural, engineering, construction, and commissioning. Michael is also an active member and leader in mission-critical organizations like 7x24 Exchange, AFCOM, and Uptime Institute.



## Mark Bidinger

### Schneider Electric

Mark Bidinger is the President of the Commercial & Industrial (C&I) Business of Secure Power Division in Schneider Electric. Mark is responsible to develop business strategies across key segments and channels to drive revenue and business mix across the business divisions within the Schneider Electric. Prior to this role Mark was leading Cloud & Service Provider (C&SP) Segment and he was responsible for top line revenue, global segment strategy, solution pipeline, management of the strategic account portfolio, and supportive business operations. He was focused on anticipating requirements for the entire segment, inclusive of internet giants, colocation providers and the telecommunication subsegments, from hyperscale to edge.

Under Mark's transformative style of leadership, his team is driving alignment of Schneider Electric's vast portfolio of technology offers, solutions, channels to market, around a set of fast changing customer requirements. Mark's team specializes in engineering sustainability and reliability from 'design through lifecycle' to accommodate the infrastructure deployment needed to serve our fast-growing digital world. Mark is passionate about reliable and sustainable growth in business segments – especially how the industry will support not only end customer needs but also environmental needs.

Mark has 20+ years' experience delivering solutions in the critical facilities space and celebrates 35+ years with Schneider Electric. Mark holds a B.S. in Mechanical Engineering from the University of Notre Dame, presented various keynotes, participated in multiple industry related panels and belongs to many key industry organizations.



## Ramy Boufarhat

### JLW Middle East

Ramy Boufarhat, Chief Executive Officer (CEO) for James L. Williams Middle East (JLW), one of the largest electro-mechanical services (MEP) construction companies in the GCC headquartered in the UAE. (Datacenter based)

JLW specializes in the design, procurement, installation, testing, commissioning and post-handover operations of critical infrastructures serving the technology (larges scale data centers), energy (electrical substations), utilities (chilled water, energy transfer stations) and renewables (solar, gas and wind). JLW now serves a number of the leading international players and the region's largest local entities across the Middle East for data centres and digital infrastructure.

A master's qualified engineer with experience in the Australian building services industry as both a design consultant and a contractor. Joined JLW's Middle East operation in 2009 as a senior engineer and thereafter the engineering manager – playing a vital role in establishing one of JLW's core strategic competencies, its engineering and EPC strength.



## Steve Brown

### Schneider Electric

Steven Brown is Vice President Digital Energy Solutions Practice at Schneider Electric, where he leads global pre-sales and execution support for the company's controls portfolio across data centers, life sciences, and other industry verticals. He has over a decade of experience in data center technology and design. Prior to his current role, Steven led Schneider Electric's strategy and offer management for colocation providers, and previously was head of product management for data center infrastructure management software. He began his career at Schneider Electric as a systems design engineer, where he earned two patents related to data center cooling infrastructure. Steven is based in London and holds a BS in mechanical engineering from Cornell University and an MBA from Boston University.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Nic Bustamante

**Corscale**

Nic Bustamante is Chief Technology Officer at Corscale, and is responsible for all aspects of the company's data center site selection, due diligence, infrastructure negotiation, design, construction and operations globally. Nic has over 23 years of global hyperscale data center development experience in more than 100 countries with past employers including Apple, Google, Microsoft and Rackspace. Nic's education includes The University of Texas at Austin and San Antonio. He holds numerous industry certifications and has co-authored an array of industry standards.



## David Byrne

**Mercury Engineering**

David is Mercury's Pre-Construction Director and leads a functional area comprising both estimation and pre-construction teams. From initial pre-qualification to contract signature, David is responsible for all pre-contract, sales and marketing, estimation, and preconstruction activities.



## Thierry Chamayou

**Schneider Electric**

Thierry Chamayou is the Vice-President of Cloud and Service Providers in EMEA for Schneider Electric.

Thierry Chamayou has been involved in the IT industry, specializing in digital infrastructure since graduating from university. Today, he continues to be excited and energized by a fast-paced and agile market obsessed by speed of construction and deployment.

In over a decade at Schneider Electric, he has worked in a variety of locations including the Middle East, Africa, Chile, and latterly, his native France. His experience is drawn from time engaged in senior roles from Channel and Category Management to Country President.

A dynamic and charismatic character, Thierry describes his personal objectives to be the customer's advocate within Schneider, looking out for their interests and ensuring their expectations are met and even exceeded, whilst acting as a first-class ambassador for the brand at all times.



## Chris Chiumiento

**Schneider Electric**

Globally responsible for Schneider's business and partnership with Equinix, the largest Datacenter Colo in the world and one of the top Strategic accounts for Schneider Electric.



## Pat Cregan

**Kohler Power Systems**

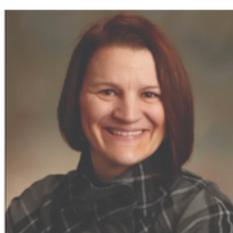
Pat works for the Kohler Power team specifically for Data Centres in the EMEA area, based out of Ireland.



## Megan Cvetan

**Kohler Power Systems**

Megan Cvetan is a Senior Market Analyst working in content creation, campaign management, and marketing globally for Kohler Data Center Solutions.



## Nicole Dierksheide

**Kohler Power Systems**

Nicole Dierksheide is the global category leader for Kohler's Data Center product line. She has broad experience over her 25+ year career that spans from engineering subsystems on locomotives to marketing test and measurement equipment. She has been with Kohler Co. for 13 years, focused on offering energy resilient solutions. Nicole holds a degree in electrical engineering from the University of Arizona and uses her technical expertise to work with customers on finding the optimal solution for their needs. She is a sustainability champion at Kohler Co. and passionate about driving greener actions both at work and in her personal life.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Charlie Evans

**Guggenheim**

Investment Banking advisor, specialised in data center company acquisitions, disposals, restructuring and capital raising.



## Graham Evans

**Schneider Electric**

A reputable leader, with an extensive background in data centre and critical environments, I led a team who supports one of Schneider's most prolific accounts in EMEA. Listening to our customer's needs, we collectively adapt strategies to support and adapt within this high pace environment.



## Charles Hunsucker

**Kohler Power Systems**

Business executive with 25+ years of sales, leadership, and general management experience. I joined Kohler Co. in 2000 and have held several leadership positions of increasing responsibility within the organization, in the U.S. as well as globally. Today I serve as the President, Kohler Power Systems.



## Alanna Iacobbo

**Schneider Electric**

Alanna Iacobbo serves as the Strategic Marketing Director for Cloud and Service Providers as well as Enterprise Data Centers at Schneider Electric. In her role, Alanna leads visionary campaigns that position Schneider Electric as the preferred partner for data center solutions. Armed with data-driven insights, she crafts precise initiatives tailored to address customer pain points and industry trends.

With a profound passion for data center sustainability, Alanna is often reading the latest whitepapers on emerging technology and case studies that showcase new advances. Her approach is grounded in practicality and pragmatism, while her visionary spirit drives her to eagerly engage in conversations surrounding the advancement of sustainability within the data center market.



## Greg Jones

**Schneider Electric**

Greg Jones is Vice President of Strategy and Offer Management for the Cloud & Service Provider Segment globally for Schneider Electric. He and his team are focused on ensuring that Schneider has the right offers, commercial approach, and execution infrastructure around the globe to support cloud and colocation clients now and in the future. Greg has been involved in the Data Center Service Provider space for more than 10 years and prior to that has served in various operational & business strategy functions across multiple businesses within Schneider. In addition to his time at Schneider, Greg spent 3 years in the technology space as a management consultant at Diamond Management & Technology Partners working with CIO's and CTO's to develop & execute their digital strategies.

Greg holds a BS degree in Systems Engineering from the University of Virginia and an MBA from the Fuqua School of Business at Duke University.



## Steve Jones

**AECOM**

Steve Jones - MEP Technical Director EMEA for AECOM Lead the AECOM MEP Data Centre team in EMEA in the Site Selection, Due Diligence, Design & Construction Support for a number of Global Data center clients across Europe. The creation of new template designs, the role out of new Data centers across Europe and bring new and innovate solutions to clients to provide energy efficient, cost and size optimised solutions. The localisation of designs that fully considers, code, climate and the most efficient and effective solution is a key consideration by all the AECOM teams working from our various DC Centres of Excellence throughout Europe & the Middle East.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Joe Kava

### Google

Joe Kava is vice president, Global Data Centers at Google. He leads the teams responsible for site selection, power purchasing, research, engineering, construction management, critical facility operations, environmental health and safety, quality, sustainability, and physical security for Google's global fleet of data centers. Joe joined Google in 2008, after a career in both commercial data centers and the semiconductor industry, serving in executive roles in operations, design, construction, new product introduction, and business development. He is a staunch advocate for building sustainable data centers and implementing Google's cloud computing strategy. Joe is also passionate about educating the global data center industry so that others can benefit from the efficiency best practices pioneered by Google.

Joe is a dedicated board member of two leading 501(c)(3) organizations in his community: The Tech Interactive, to help build a civil society that enables everyone, especially low-income young people, to succeed in a world driven by technology, and The Sean Brock Foundation, to provide mentoring and scholarship opportunities to children of fallen or wounded service members. He is also an advisory committee member for Infrastructure Masons (<https://imasons.org/>), The BroadGroup (<https://www.broad-group.com/>).

Joe is also the recipient of the Infrastructure Masons Luminary Award and has been named an Industry Titan by InterGlobix Magazine.



## Darragh Kavanagh

### FTSQUARED

Darragh has worked for over two decades in the procurement and supply chain industry. He has a wide range of experience in sectors including automotive, medical devices, telecommunication carriers, pharmaceutical and the construction industry. He has handled the delivery of a range of complex packages within projects ranging from €100M to €1B. As Procurement Manager, Darragh identifies and engages with key supply chain partners that can bring value directly to our end clients.



## Dan Krueger

### Kohler Power Systems

Dan Krueger is the General Manager - Power Systems, Latin America. In this role, Dan is responsible for Product Sales, Aftermarket Parts & Service as well as Marketing within the Latin America and Caribbean Region. His focus is on providing direct leadership to his Engineered Solutions Managers, distribution development, Aftermarket Parts and Service and market penetration in the region.

Dan joined Kohler in 1998 as an Area Manager. During the next 20-years he progressed through the ranks as Sr. Area Manager, Sr. Sales Engineer, Sr. Field Applications Engineer, Regional Manager, and most recently Director of Sales North America KPS. Dan has extensive experience in working with the engineering community in the United States, supporting system sales and training on Kohler products and paralleling switchgear.

Prior to joining the Kohler team, Dan worked in the power generation industry with varied experiences from manufacturing through business management and sales. In his first full time position in the industry, he served as Latin America account manager for power generation sales and territory development for Energy Dynamics.



## Mauro Leuce

### Colt DCS

Global Head of Design and Engineering for Colt DCS, acting as technical authority for all new hyperscale data centres, owner of the Global Reference Design and responsible for the technical compliance of our Direct Procured major cooling and power plants. Colt DCS operates in 3 regions, the EU, India and Japan.



## Louis Liu

### Kohler Power Systems

Louis Liu is a Sustainability Project Engineer at Kohler Power Systems focusing on product sustainability and innovation. He leads Design for Environment workshops for New Product Development, conducts Scope 3 emissions analysis and ESG reporting, and creates GHG reduction strategies and roadmap for the generator business.

Born and raised in Guangzhou, China, Louis came to the U.S. to pursue a Mechanical Engineering degree at the University of Wisconsin-Madison. Prior to joining Kohler, Louis worked in construction management as an MEP Engineer at CG Schmidt, where he led its Corporate Environmental Responsibility initiatives and Wellness Committee to create a more sustainable and healthier built environment. He continues this mission through volunteering with USGBC's Market Leadership Advisory Board, growing an Emerging Professionals network in Wisconsin.

As a proud gay man and Asian immigrant, Louis strives to foster a more equitable and inclusive environment both at the workplace and his home community in Madison. He serves as the Co-President at Kohler PROUD, LGBTQ+ Business Resource Group at Kohler Co., championing the community outreach and associate engagement efforts to support its 240+ BRG members in the U.S.

Louis was named one of the youngest 40 Under 40 recipients by In Business Magazine, Live Forward Awardee by Sustain Dane, and Green Builder of the Year by The Daily Reporter.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Johannes Luycks

### QTS Data Centers

Jan Daan (JD) Luycks is the Managing Director for QTS Europe. In this capacity he is responsible for managing the QTS (potential) customers as well as managing and building the QTS portfolio of data centers in Europe.

With more than 20 years working in the data center business Jan Daan has seen most aspects of the data center industry. Whether it is starting a data center company from scratch, building and expanding data center businesses, raising funds, advising and actively buying and selling data center companies and even being part of an IPO, JD has done it.

Prior to working for QTS, Jan Daan worked for 4 years in London starting/building KAO Data (CEO), before KAO he spent 5 years with his family in Prague, Czech Republic, where he was VP Data Center Business Unit at GTS and CEO of CE Colo. JD started his data center career at Interxion where he performed several senior executive roles between 2000 and 2010.

Jan Daan holds a bachelor degree in Business Law (Erasmus University) and a masters in Law and Economics through the Erasmus Programme for which he studied at Erasmus University Rotterdam, Universität Hamburg and Universite Paris Dauphine.



## Mercy Manning

### Aligned Data Centers

Mercy is a strategic sales and business development professional and a long-term relationship builder. She loves bringing people, innovative sustainability solutions and technologies together to deliver long-term value to my clients and the planet. Mercy's expertise includes:

- Data Centers, Energy Efficiency Technologies, IoT & Intelligent Buildings, Machine Learning & Advanced Controls, Sustainability & Green Building
- Scaling Emerging Technologies
- Consultative and Solution Selling
- Economic Development and Urban Revitalization Consulting



## Claudia Massey

### Schneider Electric

Claudia Massey is Vice President of Global Sales, Cloud & Service Provider Segment at Schneider Electric. She has over 25 years of experience working for Fortune 500 Companies. She has an exceptional track record of balancing Operational Results, growth and driving Customer Satisfaction while implementing Change Management, and a Winning Culture. She is a cross-cultural leader with experience managing teams globally.

In her current role, Claudia leads a team of Sales Executives responsible for the Global Strategic Accounts in the Cloud & Service Provider Segment. In her previous role, Claudia led a team that executes digital transformation while driving operational excellence and a consistent full life cycle experience to cloud and colocation clients globally. Claudia has been involved in the Data Center business for the past 15 years in the capacity of Global Customer Satisfaction and Quality, Sales, Strategy and Operations.

Prior to Schneider Electric Claudia worked for IT companies managing logistics and operations. Claudia was highlighted and recognized as a member of CRN's Women of the Channel list for 2017, which identifies female executives in the IT channel who exhibit outstanding expertise and vision in their roles. She was also recognized in 2020 and 2021 by Hispanic IT Executive Council (HITEC) as top 100 influential Hispanic leaders in the industry. In 2020 she was awarded by Infrastructure Masons the IM100 award, recognizing her for her contribution to the Digital Infrastructure Industry. She is the chair of Infrastructure Masons Hispanic/LatinX Group. She is the chair for the HITEC Foundation Scholarship Committee, and the executive sponsor of the Hispanic Employee Resource Group in Schneider Electric.

Claudia holds a BS degree in Industrial Engineering from St. Mary's University in San Antonio Texas and a Master of Manufacturing Management from The Pennsylvania State University. She is from Mexico and resides in Austin Texas with her husband and two daughters.



## Ross McConnell

### Yondr Group

VP Energy & Sustainability with Yondr, responsible for developing and driving our sustainability and renewable energy strategy globally.



## Rebecca McDonald

### Schneider Electric

Tenured Technology Sales Leader & customer advocate with over 20 years of experience in leading collaborative global teams to support customer initiatives and goals.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Rob McKernan

### Schneider Electric

Rob McKernan leads Schneider Electric's Cloud & Service Provider Segment.

With 25+ years involved in the IT & Cloud space; Rob has witnessed the data center buildout from multiple regions. Living in Paris, France over the past six years, he has developed the sales, technical and service capabilities for the European region enabling this buildout to be successful. Rob empowers his teams to support customer digital transformation through resilient, adaptive, sustainable and efficient data centers. He holds a bachelor's degree in Systems Engineering from the University of Pennsylvania and is a strong advocate for embracing sustainable business practices.

Prior to this role, Rob was SVP, Europe Region for the Secure Power division of Schneider Electric for seven years. . Additionally, he served seven years as SVP, Americas Region for the IT Business of Schneider Electric where he was responsible for ensuring the North and South America regions' focus on customers and partners by developing customer-oriented processes and driving the delivery of innovative, energy efficient solutions throughout the data center lifecycle.



## Craig McKesson

### T5 Data Centers

Since joining T5 in 2012, Craig McKesson has helped build T5 Data Centers into the industry's leading full lifecycle data center services company. Currently serving as Executive Vice President, Global Sales and Marketing, Craig leads and executes T5's comprehensive sales and marketing activities across its data center development & leasing, mission critical construction, and facility management and IT operations service lines, as well as leading and spearheading T5's sustainability programs and initiatives.

Craig has over 30 years of experience in mission and business critical services and environments across a variety of roles and has a keen understanding of customer needs. Prior to entering the private sector, Craig proudly served as a Captain in the United States Air Force, working as a Mission Manager and Systems Integrator for multiple Delta II / GPS satellite launches and solutions engineer on various space and telecommunications-related programs.

Outside the office, Craig serves as an Ambassador in support of the Board of Trustees of the United States Ski & Snowboard Team Foundation, Craig is also an aspiring chef with a passion for cooking and has completed multiple boot camps at the Culinary Institute of America, where he's not afraid to turn up the heat.

Craig earned a Master of Business Administration from The University of Chicago Booth School of Business with concentrations in finance, marketing, and entrepreneurship and a Bachelor of Science in Industrial Engineering from the University of Miami.



## Kevin Melville

### Schneider Electric

As an Associated Director in the Strategic Accounts team, Kevin leads the relationship with multi national organisations to ensure high quality service delivery is maintained and to support the development of Customers overall energy and sustainability strategy.



## Oliver Mitwali

### Colt

Head of Commercial and Procurement UK & EUR for Colt DCS.



## Marcus Moliteus

### Aligned Energy

15+ years of experience in engineering, construction, commissioning, and leasing data center space. Background in mechanical engineering with a focus on optimizing cooling systems and helping design Aligned's cooling technology. Responsible for solutioning efficient designs for hyperscale clients and collaborating with engineering and project teams.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Francisco Morocz

### Heila Technologies (a Kohler Company)

Francisco Morocz is the General Manager and a co-founder of Heila Technologies, a Kohler Company. For the past eight years, he has been focused on developing the technology and the market strategy to enable the widespread deployment of intelligently operated distributed energy resources to ensure a cleaner, more resilient, and more equitable energy ecosystem. Mr. Morocz acted as CEO of Heila until the company's acquisition in 2022. Before Heila, Mr. Morocz worked as a project architect and team leader for the consulting firm Accenture. His clients ranged from federal and state governments to multinational corporations. Mr. Morocz received an M.S. in Mechanical Engineering at MIT in 2013, with a focus on product design and development. He is a GEM Fellowship alumnus and received his B.S. in Mechanical Engineering from Florida International University.



## Dean Nelson

### Cato Digital

Dean Nelson is a seasoned technology executive with 32 years of experience deploying \$10B of digital infrastructure projects across 3 continents. Dean is currently the CEO of Cato Digital, a software platform that unlocks stranded power in datacenters, the Founder and Chairman of Infrastructure Masons, a professional association of industry executives and technology professionals uniting the builders of the digital age, and the Founder and CEO of Dean Nelson Inc, a strategic advisory and consulting company serving startups, fortune 500 companies and investment firms. Previously, Dean led Uber's Metal as a Service function supporting Uber's ridesharing business delivering over 100 million trips a week in more than 600 cities spanning 6 continents, as well as UberEats, UberFreight, UberHealth, UberForBusiness, and Autonomous vehicle and UberAir development. Prior to Uber, Dean worked at eBay Inc as the Vice President of Global Foundation Services, which served over 300 million active users enabling over \$250Bn of enabled commerce volume annually. At the end of his tenure, his team successfully integrated, then split eBay and PayPal infrastructures into two independent internet companies. Prior to eBay, Dean worked at Sun Microsystems in various technical, management and executive leadership roles. Dean holds four US patents.



## Paul O'Brien

### AWS

15+ years of experience in engineering, construction, commissioning, and leasing data center space. Background in mechanical engineering with a focus on optimizing cooling systems and helping design Aligned's cooling technology. Responsible for solutioning efficient designs for hyperscale clients and collaborating with engineering and project teams.



## Greg Pettine

### T5 Data Centers

Greg joined T5 recently to drive new relationships for FM and Construction Services. Prior to co-founding EdgeMicro, Greg led strategic alliances for Schneider Electric's Data Center Service Provider group. There, he focused on the cloud and colocation markets, implementing business drivers around speed-to-market, capital preservation and cutting-edge design.

A frequent industry speaker, Greg is active in a number of data center technology groups. He holds an Engineering from the Colorado School of Mines.



## Chris Pennington

### Iron Mountain Data Centers

Chris Pennington is Director of Energy & Sustainability for Iron Mountain Data Centers. His responsibilities include development and execution of Iron Mountain's global sustainability program and identification of opportunities to innovate for a more sustainable digital future. He received the Green Power Leader of the Year award in 2021 from the Center for Resource Solutions and championed Iron Mountain's public commitment to 24/7 carbon free energy that same year. Chris actively participates in the Clean Energy Buyers Alliance as faculty for their energy buyer support programs, as well as Eurelectric's 24/7 carbon free energy hub.



## Jacky Pluchon

### Kohler Power Systems

VP-EMEA Power Solutions at Kohler - Responsible for the Data Center Business (Sales, Quotes and Engineering Support, Project Management). Twenty-eight years Seniority with Kohler.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Pasha Ponomarev

### Schneider Electric

Pasha, currently serving as Head of Sustainability Business EMEA at Schneider Electric, is a seasoned executive who uniquely blends technology, sustainability, and profitability to lead corporations towards a sustainable future. In his current role, Pasha is responsible for enabling companies to navigate and thrive in the rapidly evolving energy and sustainability landscape amidst a historic energy crisis, evolving sustainability regulations and growing investor pressure. He is also advancing the company's consulting practice, by developing pragmatic solutions that address the urgent needs of the European energy market while driving actions towards long-term sustainability goals.

Prior to joining Schneider Electric, Pasha spent 17 years at Accenture, where he led a successful Sustainability Consulting business across North America and Europe. His work focused on integrating new business models and emerging technologies to drive responsible growth and cost reduction. Having worked in over 15 countries and diverse sectors such as High Tech, Energy, Health Care, Finance, Consumer Goods, and Non-Profit, Pasha excels at helping companies foster innovative and sustainable growth.

Pasha holds a Bachelor of Science degree in Physics from California Polytechnic University, and his competencies span Corporate Sustainability Strategy, Renewable Energy Strategy, Sustainable Product Design, and Energy Management, among others.

Pasha is passionate about creating a positive impact through his work; His deep understanding of digital technologies and innovative business models, and proven ability to drive business results at scale, position him as a leading voice shaping the sustainability space in the region.



## Alexander Rakow

### Schneider Electric

Alex Rakow is the Sustainability Lead for the Cloud & Service Provider segment at Schneider Electric, where he works with data center operators to advance their sustainability and energy performance. He has 11 years of experience working on sustainability and energy management with both private and public clients, including the National Park Service and the Environmental Protection Agency. He is the author of two books: Energy Resilient Buildings and Communities from CRC Press, and Powering Through: Energy Resilience from Grid to Government from Routledge Press. He has a BS from Cornell University in Environmental Science, and an MA from Johns Hopkins University. Alex is a Certified Energy Manager, is a Working Group Chair for the iMasons Climate Accord, and the Sustainability Lead for the Open Compute Project.



## Joseph Reece

### Schneider Electric

Joe is Vice President, Solution Architects at Schneider Electric, responsible for bringing together the full suite of our products and services to provide complete solutions for our customers. Joe has more than 22 years of experience in strategic planning, business development, operations management, and system engineering strategies. Joe started his career with the U.S. Air Force Nuclear program and then lead one of the world's largest financial data center portfolios. Joe provides strong technical and business leadership skills with the proven ability to analyze an organization's business requirements, identify deficiencies and potential opportunities, and develop innovative solutions to meet the customer's business objectives.



## Alicia Ruckteschler

### Equinix

Chief Procurement Officer, Equinix

Strategically manage

- Grid Solutions Power Procurement
- Supplier Sustainability
- Design and Construction Major Capital Equipment
- Internet Business Exchange Operations
- Global Network, Connectivity, Fiber and Bandwidth
- Corporate Services & Travel
- Corporate Governance



## Richard Russett

### Kohler Power Systems

Richard has worked in Power Industry for over 25 years for a number of the worlds largest manufacturers. Experienced in mission critical applications and have led Sales, Engineering, Project Delivery and Operations teams in Data Centres for over 20 years. Joined Kohler in 2017 and have led the UK and EMEA teams as Kohler have developed our global accounts and project teams in the Data Centre Industry.



# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Stuart Sheehan

**Schneider Electric**

Stuart Sheehan has worked at Schneider Electric in the Secure Power CTO Organization as a Systems Engineer and Solution Architect since 2015. His work has focused on the exploration and incubation of data center solutions enabled by new technologies, including liquid cooling, energy storage, prosumer energy management systems, and advanced power architectures.

Mr. Sheehan received a B.A. degree in physics from Bowdoin College in 2013 and a M.Eng. degree in mechanical engineering from Duke University in 2015.



## Robert Swan

**2041 Foundation**

Robert Swan has earned his place alongside the great explorers and adventurers that have tested their physical and mental strength to the limit in the planet's most hostile environments.

As with the great explorers and adventurers in history, Robert Swan is the first man in history to walk to both the North and South Poles. The successful completion of his North and South Pole expeditions marked the beginning of a new phase in his life. On both expeditions, he experienced, firsthand, the effects of environmental damage on the Polar icecaps. This shaped Swan's lifetime goal – to work for the preservation of the Antarctic as the last great wilderness on earth. He then founded 2041, an organization dedicated to this goal. With his presence and integrity, accomplishments and reflections, Robert Swan has an extraordinary ability to move people and motivate audiences.

It is through his expeditions and lectures that Swan works to inform, engage and inspire the next generation of leaders to take responsibility, be sustainable, and know that now is the time for action in policy development, sustainable business generation and future technologies.



## Justin Thomas

**Vantage Data Centers**

Serving as chief technology officer, Justin Thomas is responsible for Vantage Data Centers' global product vision and road map, including design, development, engineering and preconstruction. Thomas is focused on setting international standards, accelerating time to market and driving industry-leading build costs while delivering a differentiated customer experience. He also has a key role in evaluating new markets and build-to-suit opportunities.

At Vantage for nearly a decade, Thomas has held many positions. Prior to his current role, he served as senior vice president of engineering and construction where he led the team to deliver new builds and expansions at scale across the company's markets in North America. Under his leadership, Vantage installed more than 100MW of capacity and secured more than 500MW of capacity expansion. Early in his career, Thomas was an electrical engineer at Rosendin Electric and an electrical engineering analyst at Kimley-Horn and Associates.

Thomas has helped build enterprise facilities that achieved PUEs as low as 1.15. He has also participated in the certification of four Vantage LEED Platinum facilities, as well as Vantage's Uptime Institute Tier III-certified facility in Quincy, Washington.

Thomas received his Bachelor of Science degree in electrical engineering from California Polytechnic State University. He is a licensed electrical engineer in California and Washington and is LEED AP BD+C certified.



## Iain Thomson

**AWS**

Senior Electrical Engineer on the global engineering team at AWS, primarily responsible for backup power solutions both existing and new.



## Anna Timme

**Schneider Electric**

Anna leads the Secure Power Sustainability Office, responsible for the division's Sustainability Strategy (including ambitious scope 3 reduction goals) as well as enabling the solutions for customers, from hyperscale data centers to the dynamic world of edge and distributed IT, ultimately reinforcing SEs positioning as our customers' best partner to accelerate their Sustainability goals.

Leveraging 20 years of experience in both Europe and the United States, she built Secure Power's sustainability organization from the ground up and is passionate about driving the conversation on how the digital infrastructure industry needs to evolve to meet environmental challenges.

In October 2022, Anna was appointed to the iMasons Climate Accord Governing Body to provide industry-wide sustainability leadership and help accelerate Data Center decarbonization.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Paul Vaccaro

**JE Dunn Construction**

Paul's current role is working as a Vice President with JE Dunn Construction as a leader in their Mission Critical team. Paul is responsible for several of JE Dunn's largest mission critical clients relationships, and their construction projects. Paul is also working to grow and promote the digital infrastructure industry as President of the 7 x 24 Exchange International Oregon and SW Washington Chapter.

Paul Vaccaro is a long tenured veteran of the Data Center industry, having worked for Intel Corporation in Hillsboro Oregon for 22 years. While at Intel Paul supporting their Planning, Design, Construction and Operations of mission critical global facilities. Paul worked as the SVP of Design, Development, and Operations for Infomart Data Centers. He spent another 3 years support a large Hyper Scale Operators global facility operation. Paul's favorite thing about the industry is the people, projects, along with the great opportunities to network on the golf course. Paul has a BS in Business Management with a focus on Information Technologies from Linfield University in McMinnville Oregon.



## Kristen Vosmaer

**GLP**

With over 20 years' experience in the data center industry, Kristen brings a unique skill of team building, program management and process optimization globally to GLP Operations. With his years of leadership in the high-growth mission critical sector, he brings the expertise needed to combine deep industry knowledge with accelerated team building practices that create safe, secure, and high performing Operations.

A Dutch native, Kristen has been working internationally building teams for over a decade in NA, EMEA, Asia, and South America. In his prior role as President of Salute Mission Critical, Kristen led Operations and Sales, responsible for overseeing 850MW of Data Center capacity, 550+ technicians who operate in 12 countries, 33 states, and in 6 languages daily.



## Kristian Weatherley-Kaye

**Kohler Power Systems**

Business development manager focused on building relations within the Data Centre market. Extensive knowledge of the UPS market and technically proficient.



## Kira Welcenbach

**Kohler Power Systems**

Kira serves as Kohler's Sr Market Research Manager, coordinating global market research efforts across the Power Systems business. Through market research and data analysis, she assists the Kohler team in leveraging data to make informed strategic choices. She joined Kohler's Data Center team in 2021. Prior, she spent three years in strategy consulting at a boutique firm specializing in growth strategy and M&A due diligence across the digital infrastructure industry. She graduated Cum Laude from Boston College's Carroll School of Management where she studied Economics and History.



## John Wernvik

**EcoDataCenter**

Developing the sustainability agenda at EcoDataCenter.



## Ian Wilcoxson

**Kohler Power Systems**

Ian Wilcoxson is the Datacentre Channel Manager (EAME) for Kohler Power. Ian has more than 20 years experience in the sale and application of capital equipment and for the last 12 years has been dedicated to the large electric power sector including national and global data centres, banking and healthcare. Originally qualified in Mechanical Engineering he has since developed a broad knowledge of critical electrical infrastructure to compliment his mechanical background.

# JOINING US THIS WEEK

**SCAN**  
to view the full  
event playbook



## Adam Wray-Summerson

Clarke Energy (a Kohler Company)

Adam Wray-Summerson is a Chartered Engineer with a passion for energy efficiency and sustainability. Adam graduated with a master's degree in Aerospace Engineering from the University of Liverpool in 2008 before embarking on his career with Clarke Energy. Adam has held roles, focused on application design, technical sales, project development and a secondment to the United States in 2018 as Sales Director. At Clarke he has helped develop specialist solutions in power generation applications throughout the UK, Ireland, United States and Africa. In his current role, Adam is responsible for integrating Sustainable Solutions into the business. These might include energy storage sites, hydrogen generation, renewables, and microgrid technologies. He enjoys adventures with his wife Laura and two daughters, Alys and Cerys; especially in his hometown Morfa Nefyn; is a keen sportsman and Liverpool Football Club supporter.



## George Yeary

Schneider Electric

Leading the Cloud and Service Provider Segment Global Operations for Schneider Electric since late 2022. George has been with SE for approximately 18 years and has held various roles globally and for North America. Before SE, George worked 10 years at Applied Materials in mostly project management and supply chain roles. George started his career at UPS where he had seven years of operations management and industrial engineering management. George earned an Economics degree from the University of Texas in Austin in 1989 and an MBA from Webster University San Antonio in 1993.



## Steve Zielke

Kohler Power Systems

Steve Zielke currently serves as Sr. Channel Manager – Data Centers for Kohler Power Systems. After taking a leadership role in developing the company's global data center strategic and financial plans, Steve has championed a number of strategic initiatives, predominantly relevant to the development and execution of global marketing plans, global growth initiatives, and customer readiness.

Steve has nearly 30 years of marketing experience and has enjoyed 20 years at Kohler in both Plumbing Americas and Power Systems.

Steve lives in the Village of Kohler, Wis., with his wife Bridgitt. They have two college-age children. He enjoys traveling, cooking, and spending as much time as possible on the golf course with his family and friends.

Thank You  
**ENJOY  
YOUR WEEK**

*Driving Sustainability in  
the Data Center Industry*

**September 12 - 14, 2023**

